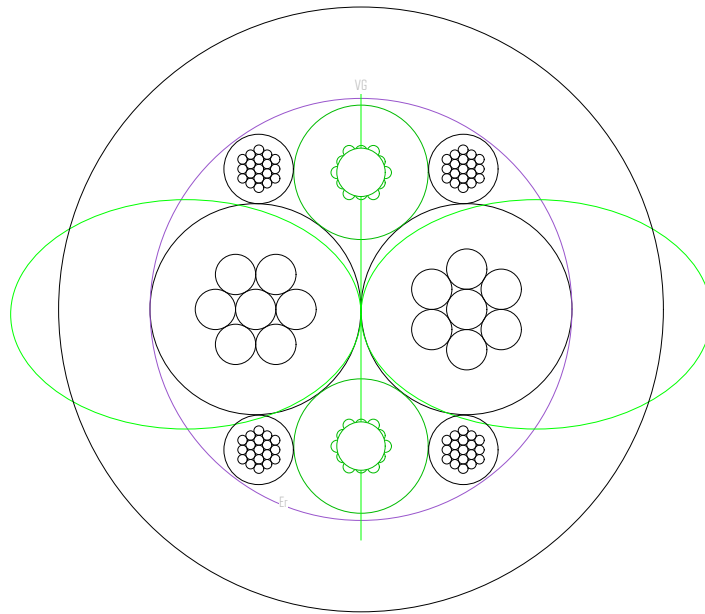


EVENT LC

[Mk.I]



AD COPY + SPECIFICATIONS

2010—2015



EVENT LC PHOTOS

ZU AUDIO EVENT LC Mk.I [REV-A] LOUDSPEAKER CABLE SPECIFICATIONS + INFORMATION





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Zu Event loudspeaker cable, despite their rather normal or even smallish diameter, is a very high conductance design intended to be used for all high-fidelity loudspeaker cable applications. And as a do it all/do it awesome design, Event excels in applications as diverse as very low power one watt vacuum tube setups and ultra power hungry high current combinations. Event even improves upon the tone density and texture of our former top performing loudspeaker cable Ibis. Event Loudspeaker Cable (Event LC) has a very linear and uniform tone response, and has excellent dynamic expression and a near limitless sense of dynamic range. It is a very resolving cable without the bitchiness of other high-resolution cables. You can drop Event LC into most any system for immediate and clear improvement in dynamics, tone, resolution of detail and transient shading and timing. It also has a good feel and is more supple than unwieldy.

Event loudspeaker cables features our ZuB3™ electrodynamics technology. This ensures very square C, L and Z measures (as can be seen in the spec's) and very high self shielding; as well as higher conductance and broader bandwidth over similarly sized loudspeaker cables. Event Loudspeaker Cable also have an advanced metallurgy, with a mix of pure copper circuits on the inner conductors, insulated in cross-linked polyethylene, and outer circuits featuring pure copper and heavy pure silver plate with virgin white Teflon insulation.

SELECTING THE RIGHT CABLE

A common abuse in hi-fi is to use cable as a form of tone control. Doing so leads to frustration, further loss of real fidelity and wasted cash. When cable affects timbre it affects timing, phase, frequency response and so on. Timbre problems are usually solved with properly positioned loudspeakers, driven by an amp that mates well with them—all within a good sounding room. If the cable has good properties relative to phase, gain, group delay, impedance and bandwidth, it will likely convey with fidelity the transmitted emotion and color from the amp to the loudspeaker. Improvements from well engineered cables should include bass depth and resolution, system noise floor, drive, harmonic structure and timbre, attack, stereophonic realism, easy of listening—simply a lot closer to the recorded event. Good cables allow you to hear more of each recording, and the difference between each should be expanded. But if you can hear an “effect” from your a cable that is consistent from recording to recording, you have a cable problem—effects are for guitarist, synth wizards, DJs and mastering engineers.



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INSTALLATION & CONNECTION NOTES

Switch your power amp off prior to disconnecting or connecting your loudspeaker cables.

Now, wash your hands with soap prior to handling any cable with bare metal—you don't want to push halides and other subtle tone robbers into the amplifier, cable or loudspeaker connectors. If you do touch the exposed contacts you might want to buff them with a clean cotton rag. Keeping the contacts free of contaminants ensures a long-term and trouble-free connection.

To clean plated connectors, shiny bright gold or silver colored ones, just use rubbing alcohol on a cotton cloth and some cotton swabs to get into the tight parts. If the connector being cleaned is bare copper or silver we recommend cleaning them with our favorite polish, Cape Cod™.

Anytime you are making an electrical connection make it a habit to inspect the contacts and clean them if they are tarnished or dirty. Our bare copper spade lugs may need to be cleaned every year, depending on how clean they are when connected and your environment. Most any copper polish will work for this though we have found Cape Cod™ to be excellent. Brasso™ is also good. Acid based cleaners are tricky, if you don't have experience cleaning copper with acid we wouldn't recommend that you start with your audio gear. Most of the time your terminals are going to be in good condition and just need a little buffing and for that you can use a bit of alcohol and a cotton cloth.

DIRECTIONALITY

Install the cable so the Event logo reads in the direction of signal flow, from amplifier to loudspeaker. We pay close attention to direction of manufacture of all points, from wire to cable. Correct connecting ensures best sound, matching channel fidelity and increased burn-in speed.

BURN-IN

Event LC Mk.I will require a good bit of play before it's fully burned in, roughly 400 hours. We do not recommend any burn-in devices or special recordings. We do recommend music you enjoy, preferably upbeat full spectrum recordings: rock, roots, full orchestra, big band.... For the possible how and whys about burn-in please see our Answers section within www.ZuAudio.com.



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ZU AUDIO EVENT LC Mk.I [REV-A] LOUDSPEAKER CABLE SPECIFICATIONS + INFORMATION

ZU EVENT LC KEY FEATURES & BENEFITS

- ZuB3™ electrodynamics technology to reduce size, EMI noise, realize greater bandwidth, consistent uniform impedance, and balanced LCR measures.
- Dense electric and magnetic signature, as well as the cables physical dimensions, further guard against RF noise allow for small and easy hand.
- The very low, uniform and square reactance (Cp, Ls, Z) of Event LC facilitates long runs without as much bandwidth loss or phase issues.
- Zu Event LC being balanced has no DC offset.
- We make them in contiguous pairs from the same batch. This guarantees essentially identical left/right cables and guarantees the highest possible recreation of dimension, stereo, density and tone.
- Virgin white PTFE (Teflon®) insulation provide a very low dielectric constant and exceptionally low dissipation factor—features that contribute to its wide bandwidth, excellent phase relations, and overall musical resolution.
- Zu silver and copper perfect lay conductor for low noise and high conductance of signal and power positioned as perimeter nodes of the E&M model to help extend bandwidth.
- No bandwidth limiting—no boxes on the cable which are only there to sand down harmonics and make listening to tone-absent and etchy speakers and amps bearable.
- Designing from the ground up and manufactured in-house provides better integration of wire, insulations and connectors, resulting in a cable assembly that not only sounds great but feels good and will last a lifetime.
- Designed and built as a system by Zu in Ogden, Utah.



EVENT LC SPECIFICATIONS

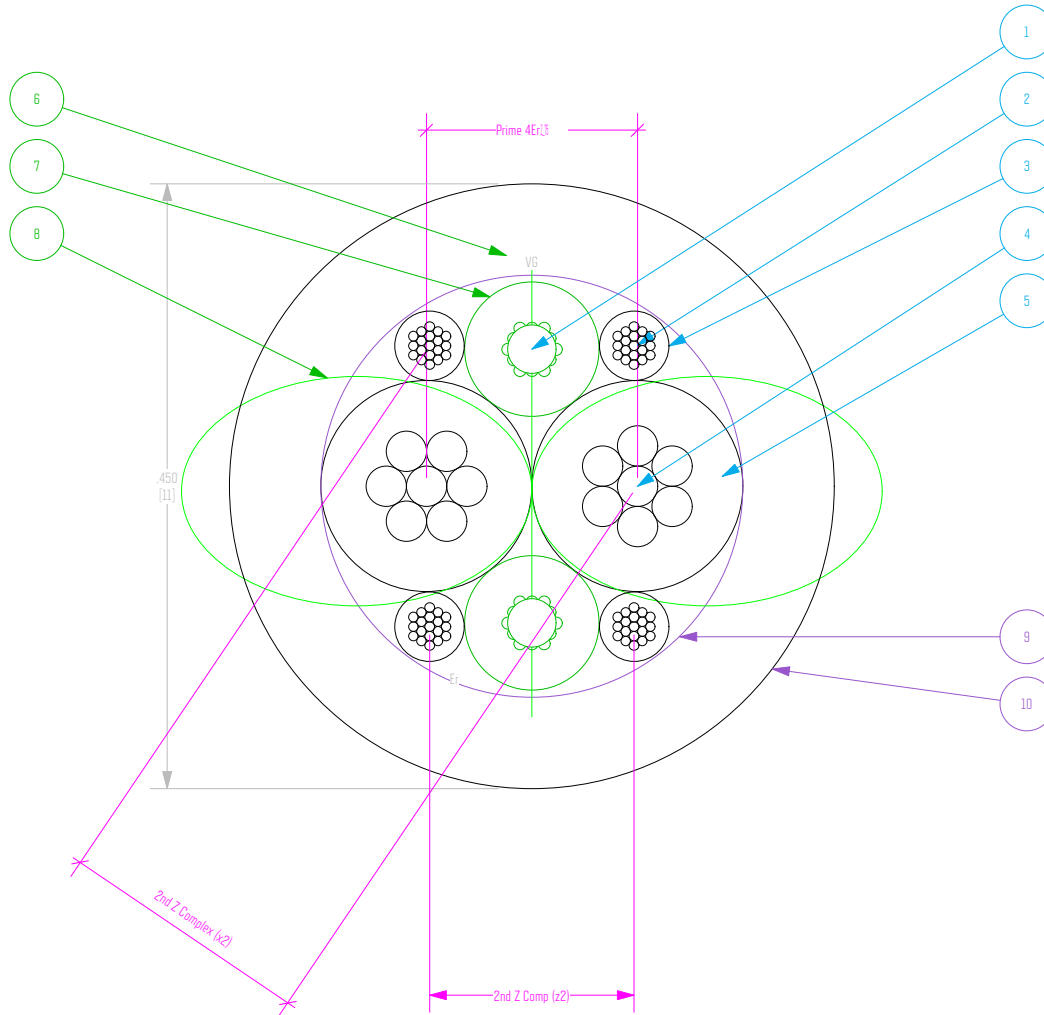
ZU AUDIO EVENT LC Mk.I [REV-A] LOUDSPEAKER CABLE SPECIFICATIONS + INFORMATION

Design	Zu Event Mk.II loudspeaker cable is a very high conductance, compact, very wide bandwidth loudspeaker cable. Features include our ZuB3™ E&M technology, pure silver and copper, Teflon® insulation on all circuits. Made completely in-house so we can ensure the highest quality.
Production	2010–2015
Device Under Test	Zu Event Mk.I [Rev-A] 12' [3.7m]
Designed By	Zu Audio
Cable Mfg By	Zu Audio
Termination By	Zu Audio
Manufacturers Country Of Origin	U.S.A.
Cable Geometry	ZuB3™
Wire Geometry	primary: perfect lay copper secondaries: low strand count equal lay silver/copper
Insulator	Teflon® (PTFE)/XPE
Dielectric	Teflon® (PTFE)/air/XPE/Cu/PVC
Shielding	geometric
Directional	yes, direction arrow printed on source y-out barrel
Conducting Area (+)	.0098"², approx. #9 AWG [6.323 mm²]
Conducting Area (-)	.0098"², approx. #9 AWG [6.323 mm²]
Rs (+)	0.015 Ω
Rs (-)	0.015 Ω
Cp	720 pF
Ls	3.4 uH
Bend Radius	2-1/2" [64 mm]
Cable Diameter	.45" [11.4 mm]
Red / Black Leadout Length	8" [20 cm] [11" span]
Cable Sheath	fine yarn Dacron braid
Leadout Sheath	monofilament Dacron braid
Tolerance	0.5% minimum
RoHS	compliant
Life Expectancy	100 years+
Warranty & Service	limited lifetime, does not cover misuse or abuse



EVENT LC SPECIFICATIONS

ZU AUDIO EVENT LC Mk.I [REV-A] LOUDSPEAKER CABLE SPECIFICATIONS + INFORMATION



1. Dielectric/diamagnetic ground node [x2].
2. Signal/power conductor, heavy silver plated copper equal lay [x4].
3. Teflon® PTFE insulator [x4].
4. Signal/power conductor, copper 6/1 [x2].
5. XPE insulator and spacer.
6. Primary virtual ground plane.
7. PVC spacer.
8. Secondary virtual ground plane complex.
9. 90%+ B&E field containment/dielectric perimeter.
10. Outside diameter of cable sheath.



EVENT LC WARRANTY

ZU AUDIO EVENT LC Mk.I [REV-A] LOUDSPEAKER CABLE SPECIFICATIONS + INFORMATION

WARRANTY

Zu products are designed and manufactured to the highest quality. However, if something does go wrong Zu will fix or replace the product free of charge. Zu Event LC Mk.I have a limited lifetime warranty applicable to the original owner. If under normal home use you have any problems with this cable we will fix or replace the product.

While every effort is made to ensure a perfect finish that will last a lifetime, this warranty does not cover damage from impact, abrasion or UV exposure. Zu products are designed to be used in temperature and humidity controlled environments, namely your home, studio or office unless otherwise stated.

If in the highly unlikely event that a Zu product arrives to you dead on arrival (D.O.A.), and after discussing it with a Zu tech, we will ship another of the same product at our expense and arrange for the D.O.A. product to be collected. If after inspection we find that you have misrepresented a returned product's condition, and that it was improperly handled or used, Zu will charge you for all damaged parts, labor, shipping and handling of the product.

Warranty does not apply to damage caused by operating the product outside the intended use, accident, damage caused by another product, misuse, abuse, flood, fire, earthquake or any other external causes. Warranty does not cover damage caused by modification or service performed by anyone other than a Zu representative.

When a product or part is exchanged the replacement becomes your property and the suspect or damaged part becomes Zu's property.

WHAT YOU CAN EXPECT IF WARRANTY SERVICE IS NEEDED

If warranty becomes necessary, you must call or e-mail for a return of material authorization (R.M.A.) number. This provides opportunity to assist in diagnosing the problem and helps us to schedule for rapid turnaround in the event that parts, service or repair is needed. Upon factory inspection of parts or product, warranty eligibility will be determined. While service options, parts availability and response times will vary, we do our best to keep you happy. International customers should know that Zu will comply with all applicable export/import laws and regulations, you may be responsible for custom duties, taxes, broker fees, freight, and other charges. When shipping of product or part is required, repackage the complete product, or part, in its original packaging. If you have any questions about packaging please call or e-mail. Product damage caused from incorrect repackaging is not eligible for refund or warranty and the freight company may also reject your insurance claim. Until we have the product back in the shop and sign-off that it is eligible, the product is still your property, we recommend you insure or declare the full value when shipping. We also recommend that you only ship with a freight company that has a good reputation and offers tracking and insurance for the full amount.



ZU AUDIO

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