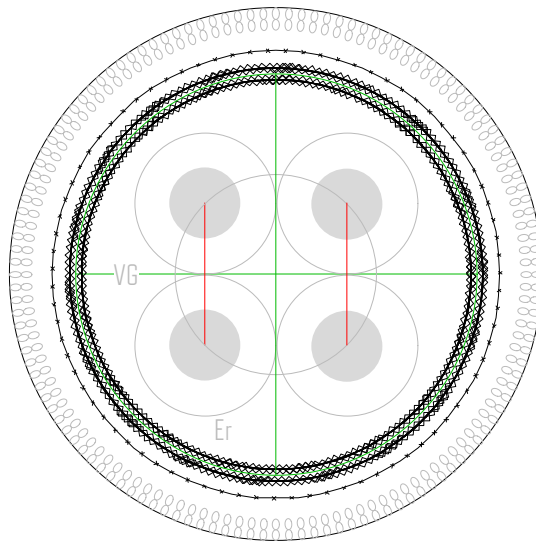


EVENT XLR

[Mk.II]



AD COPY + SPECIFICATIONS

11 | 2015



EVENT XLR PHOTOS

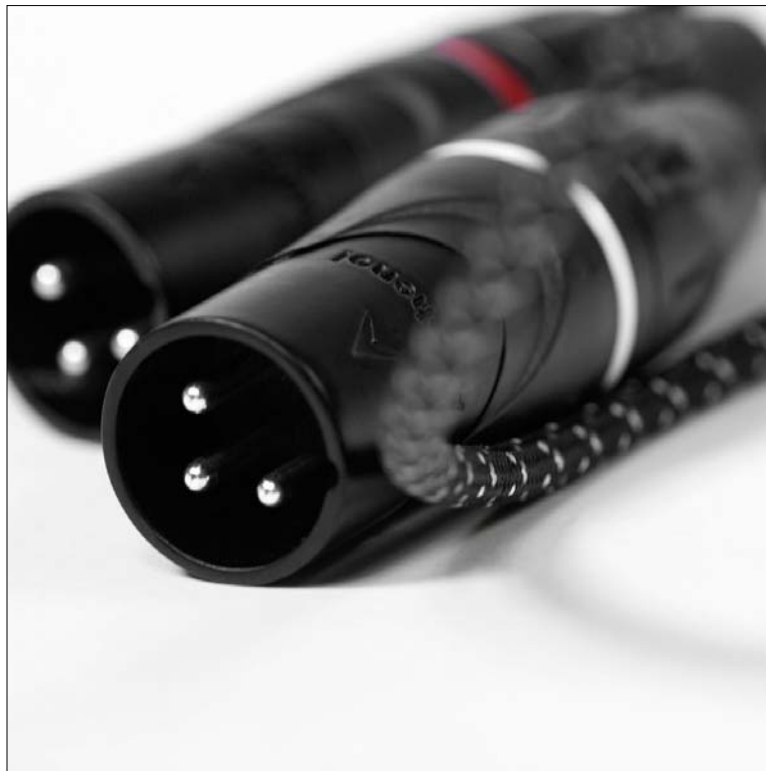
ZU AUDIO EVENT XLR Mk.II [REV-A] INTERCONNECT CABLE AD COPY + SPEC'S





EVENT XLR PHOTOS

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EVENT XLR AD COPY

ZU AUDIO EVENT XLR Mk.II [REV-A] INTERCONNECT CABLE AD COPY + SPEC'S

AD COPY

Event XLR Mk.II is our best balanced line-level cable and yes it's special. We feel strongly that it defines the apex of value in high-end balanced audio interconnects. They are special in performance and they spectacular in measures: super low reactance, ultra fast propagation velocity, massively wide bandwidth, near perfect RF immunity, and the tightest left/right channel tolerances in the business.

Zu Event XLR combines Zu and W.L. Gore® balanced two-channel transmission technologies and marries cutting edge manufacturing, pure meta-single crystal silver and Zu's PTFE-VC dielectric. The result is a two-channel signal transmission that is virtually immune to RF and realizes reduced noise and distortion from your system.

Hear your music again for the first time... hear things you've never heard before... more life-like, making your system even better than real life.... Seriously though, Event XLR Mk.II really performs and if you're in the market for top-shelf interconnects you really should put these new Mk.II Event XLR cables on your list—we back 'em up with our no-hassle 60-days satisfaction guarantee so you can try 'em, with your own gear, with your music and without sales pressure so you can know for yourself.

Event XLR Mk.II's electrodynamic engineering of left/right channels ensures both channels match exactly and are RF immune. The sharing of dielectric space is a huge part of the design; the resulting reduction of size and capacitance guarantees uniform response and realization of near perfect shielding from external environmental concerns such as electromagnetic and vibrational radiation. In addition to better sound, the design also lets you run longer lengths without the unfavorable side effects.

The impact Event XLR Mk.II can have on your playback enjoyment is potentially as significant as your last new amp or DAC upgrade—and likely at far less cost than either. Take us up on our 60-days satisfaction guarantee, know for yourself.

If Event XLR Mk.II does not make a difference in your system, sell your system.



EVENT XLR AD COPY

ZU AUDIO EVENT XLR Mk.II [REV-A] INTERCONNECT CABLE AD COPY + SPEC'S

MORE AD COPY

Event XLR Mk.II [mark-two] is designed for your balanced, line-level two-channel interconnection needs. It gives the best possible protection from RF noise, the widest bandwidth, and the most convincing transmission of stereophonic content—left and right channels being nearly perfectly matched with signal of each channel propagating within the same dielectric space. While the dielectric space is shared between both left and right, each is positioned so one cannot see or crosstalk to the other. This elimination of crosstalk and reduction of parallel capacitance helps ensure the intelligence of each channel remain independent and pristine.

Our PTFE-VC Teflon[®] insulation skins the conductors of signal and return and is the structure that sets the cables characteristic impedances. Teflon[®] is used for its very low dielectric constant, no other commercially available insulator has as good a dielectric behavior as this Teflon[®] based dielectric.

Conductor used in Event XLR Mk.II is the highest purity North American mined, smelted, refined and drawn silver. How this pure material is used within the E&M model yields all of the benefits of silver but without the cheaper off-the-shelf stuff's glare, lean tone, or edginess. In fact, Event XLR Mk.II is a very relaxed and harmonically dense, life-like sounding cable. We think this is only achieved when emphasis is placed on the E&M architecture; materials simply serving the electrodynamics and target sound.

What is the difference between the RCA and XLR cables, save for the connectors? A question we occasionally get. Well, they are quite different despite looking the same. RCA [single-ended typically] signals and the corresponding cable behave very differently from XLR and we have addressed and designed for the unique features of both. Event XLR Mk.II is balanced and places the left signal in the virtual ground of the right, and vice versa.

The result our hard work and excellent, ever advancing craftsmanship is a state-of-the-art performing XLR cable that is highly RF immune, easy to work with, can be ran for very long lengths, and is not totally insane in price [relative].

Ensure pristine and perfectly matched stereo two-channel transmission in your system—Event XLR Mk.II



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ZU AUDIO EVENT XLR Mk.II [REV-A] INTERCONNECT CABLE AD COPY + SPEC'S

EVENT XLR MK.II FEATURES & BENEFITS

- Zu/Gore® shared dielectric two-channel, balanced electrodynamic geometry for low electromagnetic interference susceptibility and near perfect left/right measures and behavior. This ensures the highest level of stereophonic realism and reduces reactance so signals remain unaltered even in very long lengths.
- Dense electric and magnetic signature, as well as the cables physical dimensions, further guard against RF and other sources of noise and allow for small and easy handling quality.
- The very low, uniform and square reactance of Event XLR Mk.II facilitates long runs without bandwidth loss or phase issues.
- Super consistent impedance characteristics of Event XLR Mk.II reduce standing waves and contribute to the stable propagation of intelligence in short or long runs.
- Zu Event XLR Mk.II has no DC offset and features perfect symmetry between left and right channels. Again, the identical relationship between channels guarantees the highest possible recreation of image dimension, density and tone.
- PTFE-VC (Teflon®) + air dielectric with identical electrodynamic relationships provide exceptionally low dielectric constant and super low dissipation factor—features that improve bandwidth, phase relations and overall musical resolution.
- Silver plated Amphenol® XLR connectors for they lowest possible contact resistance.
- Designed and made by Zu Audio in Ogden, Utah—USA.

MAINTENANCE

No maintenance is required for the Event XLR Mk.II cable or its connectors. However, anytime you are making an electrical connection make it a habit to inspect the contacts and clean them if they are tarnished or dirty, Cape Cod™ polish is one of our favorites.

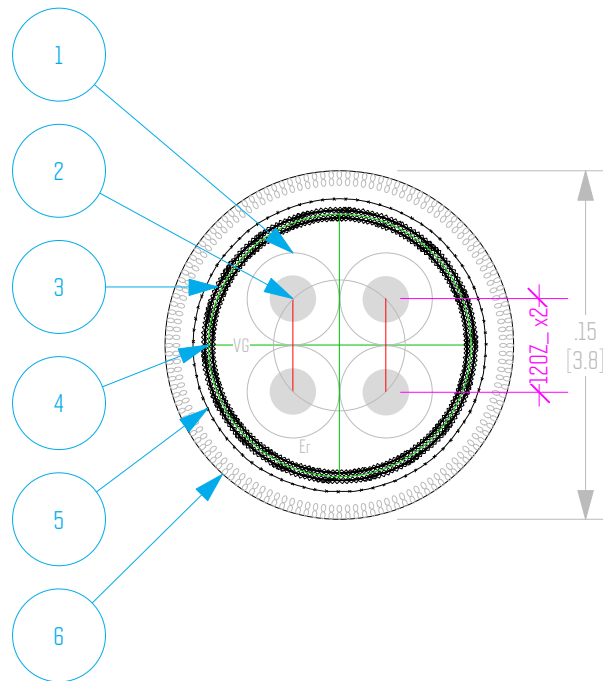
BURN-IN

Event XLR Mk.II interconnect cable requires a good bit of play before complete burn-in is reached, roughly 400 hours—Teflon® equals slow burn-in. We do not recommend any burn-in devices or special recordings. We do recommend music you enjoy, preferably upbeat full spectrum recordings: rock, roots, full orchestra, big band.... For the possible how and whys about burn-in please see our [Answers](#) section.



EVENT XLR SPECIFICATIONS

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EVENT XLR MK.II CROSS SECTION DETAIL

1. PTFE-VC Teflon® insulation (x4).
2. Silver wire, solid, 99.999 pure meta-single crystal (x4).
3. Silver plated copper screen.
4. Virtual ground complex.
5. Dielectric space: PTFE/air/silver.
6. Fine Dacron yarn braided sheath.



EVENT XLR SPECIFICATIONS

ZU AUDIO EVENT XLR Mk.II [REV-A] INTERCONNECT CABLE AD COPY + SPEC'S

Description Zu Event XLR Mk.II combines Zu and W.L. Gore® balanced two-channel transmission technologies. The result is a balanced two-channel stereo cable that is virtually immune to RF, is very low in reactance and realizes pristine signal transmission.

Device Under Test Zu Event XLR Mk.II 3.3' [1.0 m]
Connectors Amphenol™ silver plated XLR connectors, epoxy potted
Production 2014-
[Event XLR Mk.I was in production from 2010-2014]

Cable Format balanced, two-channel stereo within RF cage with discrete channel leadouts
Cable Geometry Zu/Gore® two-channel balanced transmission with shared dielectric space
Signal High Wire Geometry & Metals solid, U.S. refined, drawn and processed meta-single crystal 99.999% pure silver
Signal Low Wire Geometry & Metals solid, U.S. refined, drawn and processed meta-single crystal 99.999% pure silver
Insulators PTFE-VC Teflon® all
Dielectrics PTFE/air/Ag
Shielding Zu/Gore® geometry + >95% high magnitude silver plated copper braid

Z₀ 120 Ω

Er 1.9

Delay 4.6 nS

Bandwidth > DC – 1 GHz

Cp Left Channel 44 pF
Cp Right Channel 44 pF

Rs Ground Pin-1 0.02 Ω
Rs Pin-2 0.07 Ω
Rs Pin-3 0.07 Ω

Cable Sheath Dacron fine yarn braid
Leadout Sheath Dacron monofilament braid
Connector Metallurgy brass with heavy silver plate
Connector Termination silver bearing solder
Y-out Metallurgy & Makeup 100% diamagnetic
Directional yes, direction arrows printed on both source and load y-out barrels
Crosstalk nil, virtual ground positioning prevents crosstalk

Bend Radius .75" [19 mm]
Cable Diameter main cable 0.5" [12.7 mm]
Leadout Bend Radius 1/2" [12.7 mm]
Leadout Cable Diameter .15" [3.8 mm]
L / R Leadout Span 12" [31 cm] standard, custom options available

Tolerance greater than 0.1% on all intra-channel measures
RoHS compliant

Design Zu Audio & W.L. Gore®
Manufacturer Zu Audio [Ogden, Utah]
Manufacturers Country Of Origin U.S.A.
Life Expectancy 100 years+
Warranty & Service limited lifetime, does not cover misuse or abuse



EVENT XLR WARRANTY

ZU AUDIO EVENT XLR Mk.II [REV-A] INTERCONNECT CABLE AD COPY + SPEC'S

WARRANTY

Zu products are designed and manufactured to the highest quality. However, if something does go wrong Zu will fix or replace the product free of charge. Zu Event XLR Mk.II interconnect cables have a limited lifetime warranty applicable to the original owner. If under normal home or studio use you have any problems with this cable we will fix or replace the product.

While every effort is made to ensure a perfect finish that will last a lifetime, this warranty does not cover damage from impact, abrasion or UV exposure. Zu products are designed to be used in temperature and humidity controlled environments, namely your home, studio or office unless otherwise stated.

If in the highly unlikely event that a Zu product arrives to you dead on arrival (D.O.A.), and after discussing it with a Zu tech, we will ship another of the same product at our expense and arrange for the D.O.A. product to be collected. If after inspection we find that you have misrepresented a returned product's condition, and that it was improperly handled or used, Zu will charge you for all damaged parts, labor, shipping and handling of the product.

Warranty does not apply to damage caused by operating the product outside the intended use, accident, damage caused by another product, misuse, abuse, flood, fire, earthquake or any other external causes. Warranty does not cover damage caused by modification or service performed by anyone other than a Zu representative.

When a product or part is exchanged the replacement becomes your property and the suspect or damaged part becomes Zu's property.

WHAT YOU CAN EXPECT IF WARRANTY SERVICE IS NEEDED

If warranty becomes necessary, you must call or e-mail for a return of material authorization (R.M.A.) number. This provides opportunity to assist in diagnosing the problem and helps us to schedule for rapid turnaround in the event that parts, service or repair is needed. Upon factory inspection of parts or product, warranty eligibility will be determined. While service options, parts availability and response times will vary, we do our best to keep you happy. International customers should know that Zu will comply with all applicable export/import laws and regulations, you may be responsible for custom duties, taxes, broker fees, freight, and other charges. When shipping of product or part is required, repackage the complete product, or part, in its original packaging. If you have any questions about packaging please call or e-mail. Product damage caused from incorrect repackaging is not eligible for refund or warranty and the freight company may also reject your insurance claim. Until we have the product back in the shop and sign-off that it is eligible, the product is still your property, we recommend you insure or declare the full value when shipping. We also recommend that you only ship with a freight company that has a good reputation and offers tracking and insurance for the full amount.



ZU AUDIO

Ogden Commercial Industrial Park
3350 S. 1500 W.
OGDEN, UTAH — U.S.A.

[DESIGNED AND MADE BY US]